

The Matrix: Decoded - Partner Innovation Showcase

SPEAKERS

Zach Balod

Strategic Partnerships Manager | AlertMedia

Jacqueline Legrand

CEO & Co-Founder | MAPTYCS

CONNECTING RISKS THAT MATTER

2025 **KOnnect**

2025 **Kōnnect**

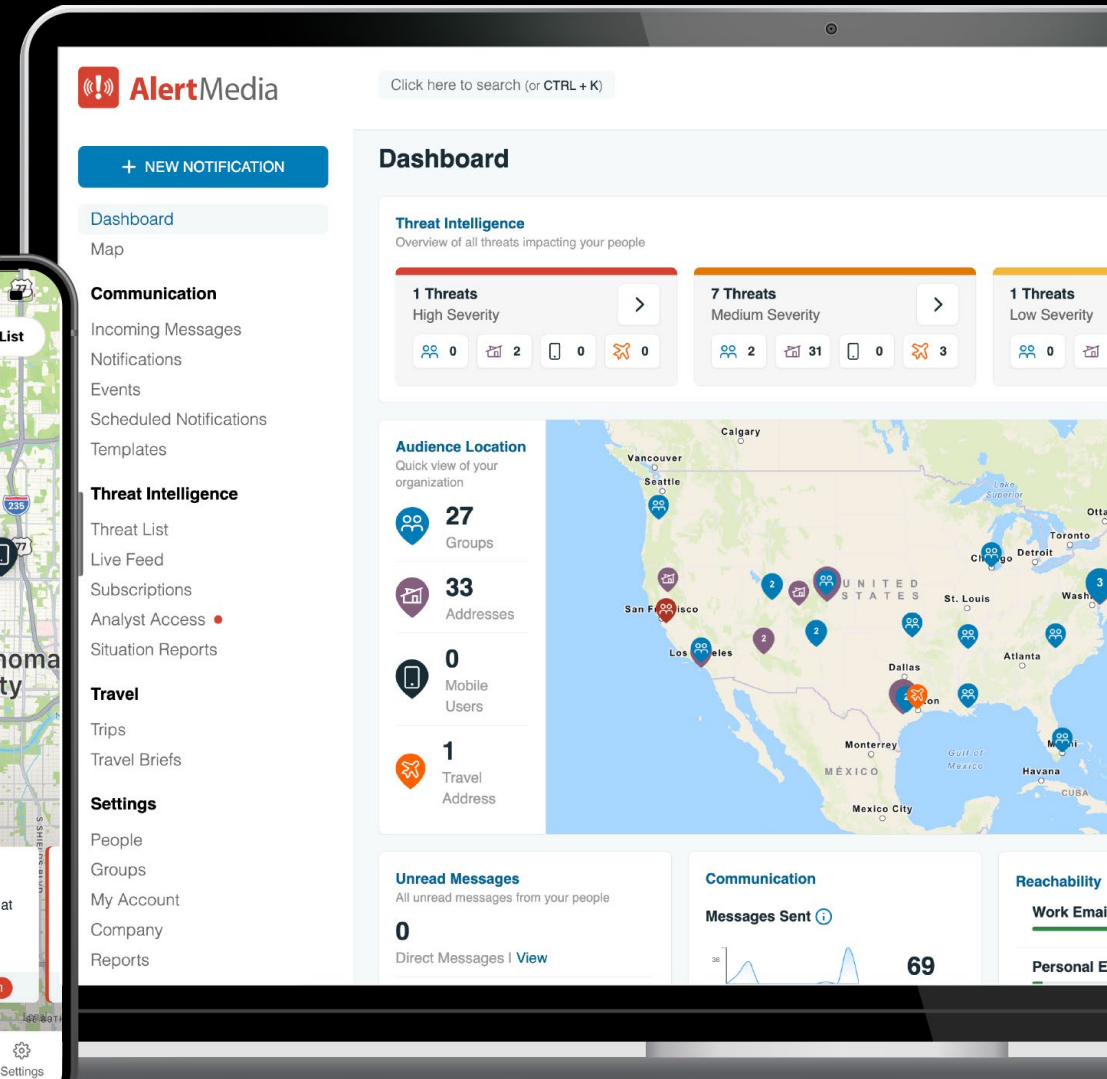
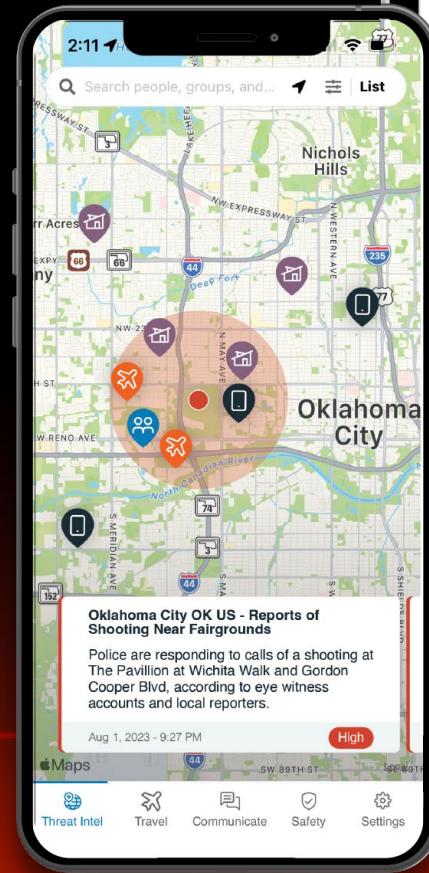


AlertMedia

CONNECTING RISKS THAT MATTER



Your Partner in Employee Safety





Standard Response Workflow

**Incident
Awareness**

How do you identify events that put your business at risk?

**Impact
Assessment**

How do you assess who or what is impacted by an event?

**Decision
Making**

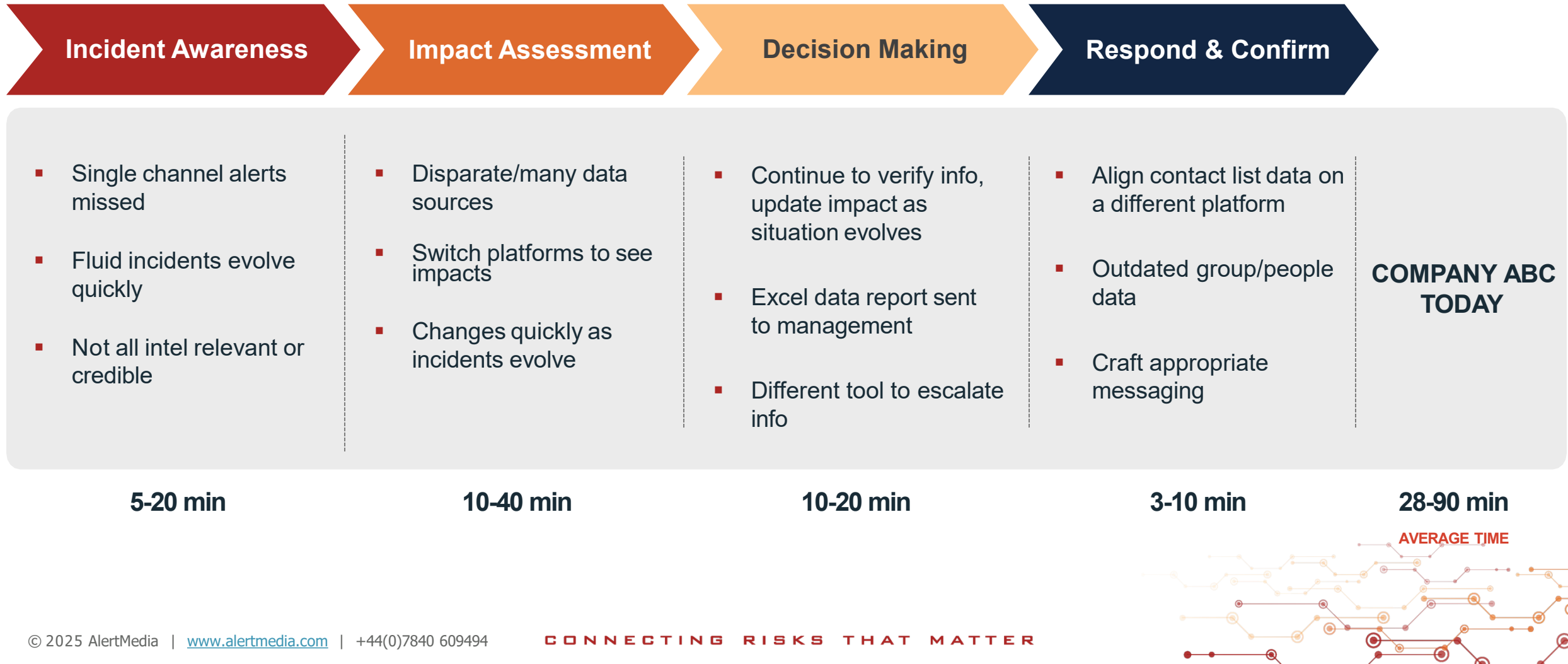
How do you get info needed to inform decisions and escalate?

**Respond
& Confirm**

How do you activate teams and communicate with employees?



Companies are telling us **it takes too long** to respond to emergencies

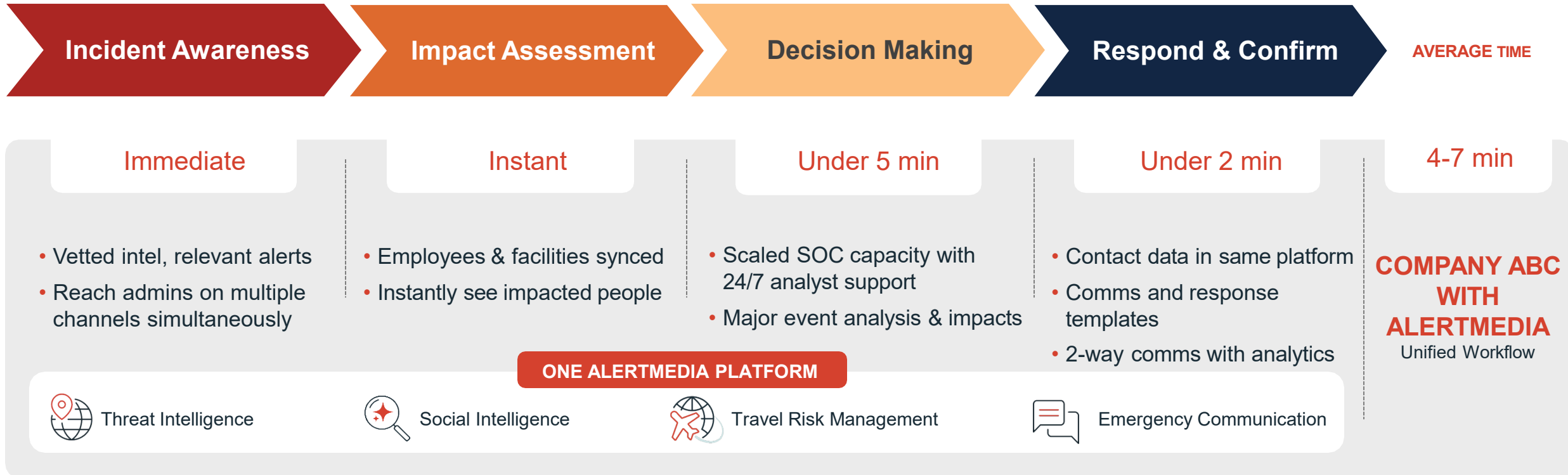


AlertMedia and Riskonnect

Improved Response Process



Turn Minutes Into Seconds With AlertMedia



Manage Risk and Response From One Ecosystem



Threat
Intelligence



Travel Risk
Management



Emergency
Communication



Social
Intelligence

AlertMedia Is the Only Unified, Natively Built Platform

Access to expert analysts, strategic partners, and 24/7 support

AlertMedia in Action

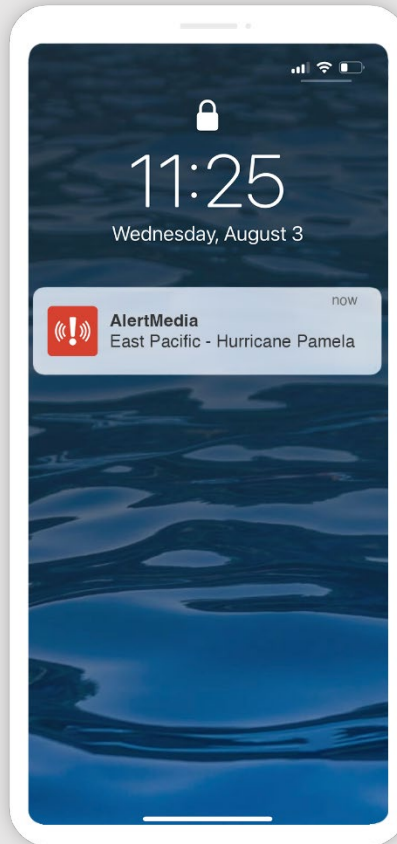
2025 **KOnnect**

Alert the Right People, Right Away



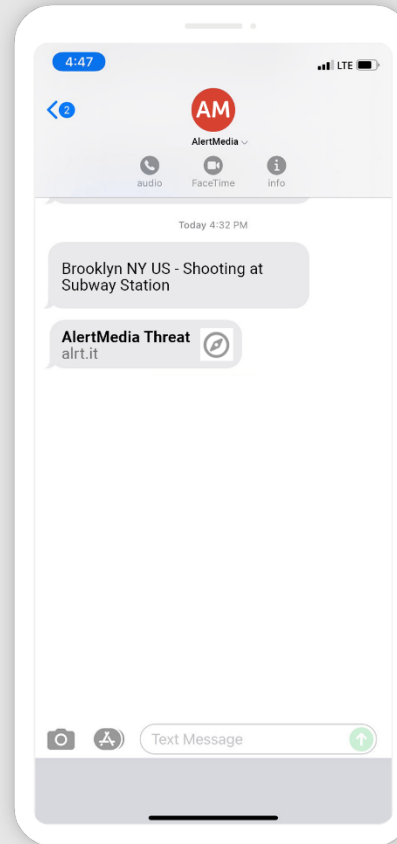
WEATHER & NATURAL DISASTERS

APP



ACTIVE EVENTS

TEXT



PLANNED EVENTS

EMAIL

From: AlertMedia Threat Warnings
Date: October 8 at 1:30 PM
To: Sarah.Hernandez@globexinc.com
Subject: Planned Event - Energy Crisis Demonstrations



Globex Inc. - AlertMedia Threat Warnings

The following locations may be impacted by a high severity planned event:

1 Group, 4 User Addresses, 1 Mobile User, 2 Travel Locations

[View Details](#)

Planned Event - Berlin Germany - March by Political Party, Counterdemonstrations Planned

Clashes and traffic disruptions are possible as the political party Alternative für Deutschland (AfD) holds a march on 08 October at 1:30 pm in central Berlin, according to event organizers. The group plans to begin with a rally at the Platz der Republik before marching through the surrounding area. AfD is demonstrating against the current energy crisis and rising cost of living.

Impacted Locations

1 Group 4 User Addresses 1 Mobile User 2 Travel Locations

The following Groups (1) are impacted:

- Berlin Office - 2.08 miles

2025 **Kōnnect**

MAPTYCS[®]

CONNECTING RISKS THAT MATTER



RISK MANAGERS

UNSUNG HEROES

**A geospatial risk intelligence module
that helps risk managers gain an accurate
understanding of their property risk exposure
across locations, regions, and perils.**

ALL YOUR RISK INTELLIGENCE DATA IN ONE GEOSPATIAL PLATFORM

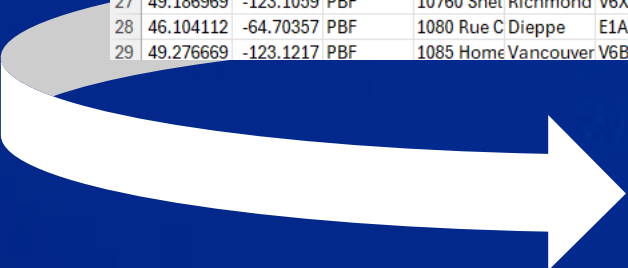
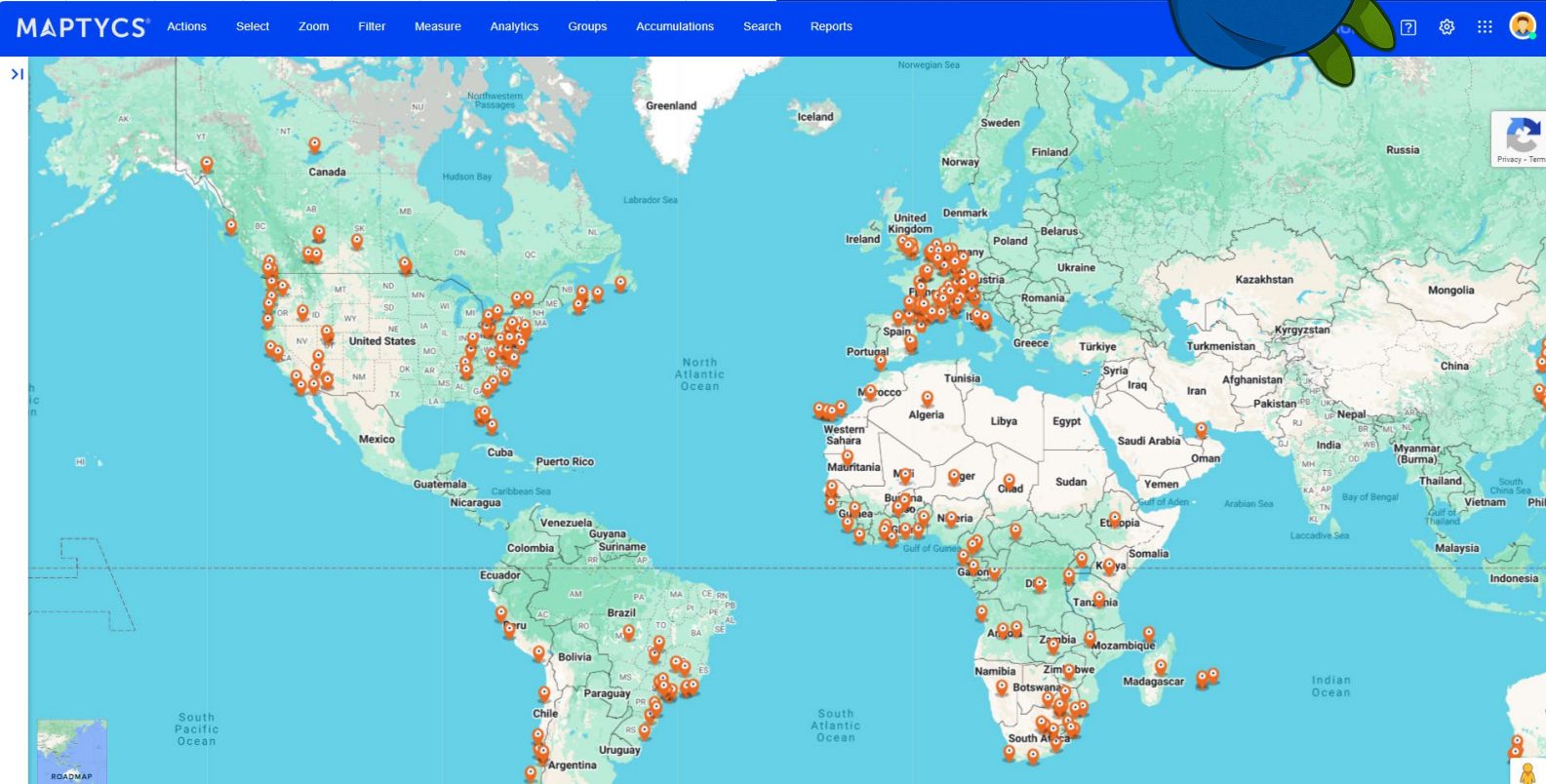


MAPTYCS®

BRING ALL YOUR PROPERTIES IN ONE MAP



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	Latitude	Longitude	Company	Street	City	Zip Code	State	Country	Employees	Building	Improvement	Machinery	Average Str	Total Insur	Total Prop
2	-32.83117	151.72806	PBF	14 Gaggin	Hexham	2322	NSW	Australia	296	19403080	1284325	17943799	8022084	45506974	27250208
3	-28.75003	153.12504	PBF	15 Dora Cri	Monaltrie	2480	NSW	Australia	12	19588060	330737	3102331	2917378	34157736	25938506
4	-35.6973	146.32262	PBF	15 Frencha	Corowa	2646	NSW	Australia	75	98440157	150053	10163437	3081005	122047896	111834652
5	-34.93814	117.89404	PBF	73 Baker St	Collingwood	6330	WA	Australia	242		1547557	1334550	4013804	10459613	6895911
6	-34.85589	137.44762	PBF	74 High Str	Marion Bay	5575	SA	Australia	99	76905179	138032	19233959	1660177	118057088	97937347
7	-19.30561	127.55997	PBF	79 Darwini	Mcbeath	6770	WA	Australia	287	21742846	4214867	643077	171276	29298114	26772066
8	-26.94558	-49.0246	PBF	Rua José J	Blumenau	89066-695	Santa Cata	Brazil	44	22802241	4594597	4920248	785163	39278855	33102249
9	-22.94702	-43.36479	PBF	Rua Profes	Rio de Jan	23032-570	Rio de Jan	Brazil	22	18108180	1302896	6259648	2014800	33171644	9577344
10	49.31969	-123.0952	PBF	#100 - 275	NORTH VAN	V7P 3R5	BC	Canada	57		4298359	4883602	2551266	14390018	11733227
11	51.155523	-113.9385	PBF	100 - 1155	Calgary	T3N 2E9	AB	Canada	116	13169330	700899	4074329	2971481	26941559	20916039
12	46.128441	-64.757	PBF	100 Urquh	Moncton	E1H 2R5	NB	Canada	19	16315177	4031428	1395266	3400406	31787587	25142277





FROM DATA TO INSIGHTS

- Better & faster risk assessment
 - Augment internal data with external risk data
 - Granular understanding of property & climate risk exposure
- Faster event response
 - Proactive business continuity and emergency planning
 - Protect company's people, operations and reputation
- Enhance communication and negotiation
 - Custom risk reports to negotiate renewals with insurers
 - Impactful communication to senior management
- Improve Total Cost Of Risk (TCOR)
 - Optimize insurance premiums and prevention costs
 - Mitigate & project losses as natural disasters unfold



**LET'S MAKE
YOUR DATA SHOUT
IN MAPTYCS® !**



Ernest



Jacquie



Bill



2025 **Kōnnect**

Questions?

CONNECTING RISKS THAT MATTER

THE MATRIX

Thank You!

CONNECTING RISKS THAT MATTER

2025  **Konnnect**

Connect with us.

Zach Balod

e: zach.balod@alertmedia.com

w: alertmedia.com/

 /in/zachbalod/

Jacqueline Legrand

e: jacqueline.legrand@mptycs.com

w: mptycs.com/

 in/jacqueline-legrand-2806291/

2025  KONnect