Charting Your Own Course: Escape the Risk Matrix with Integrated Risk Thinking

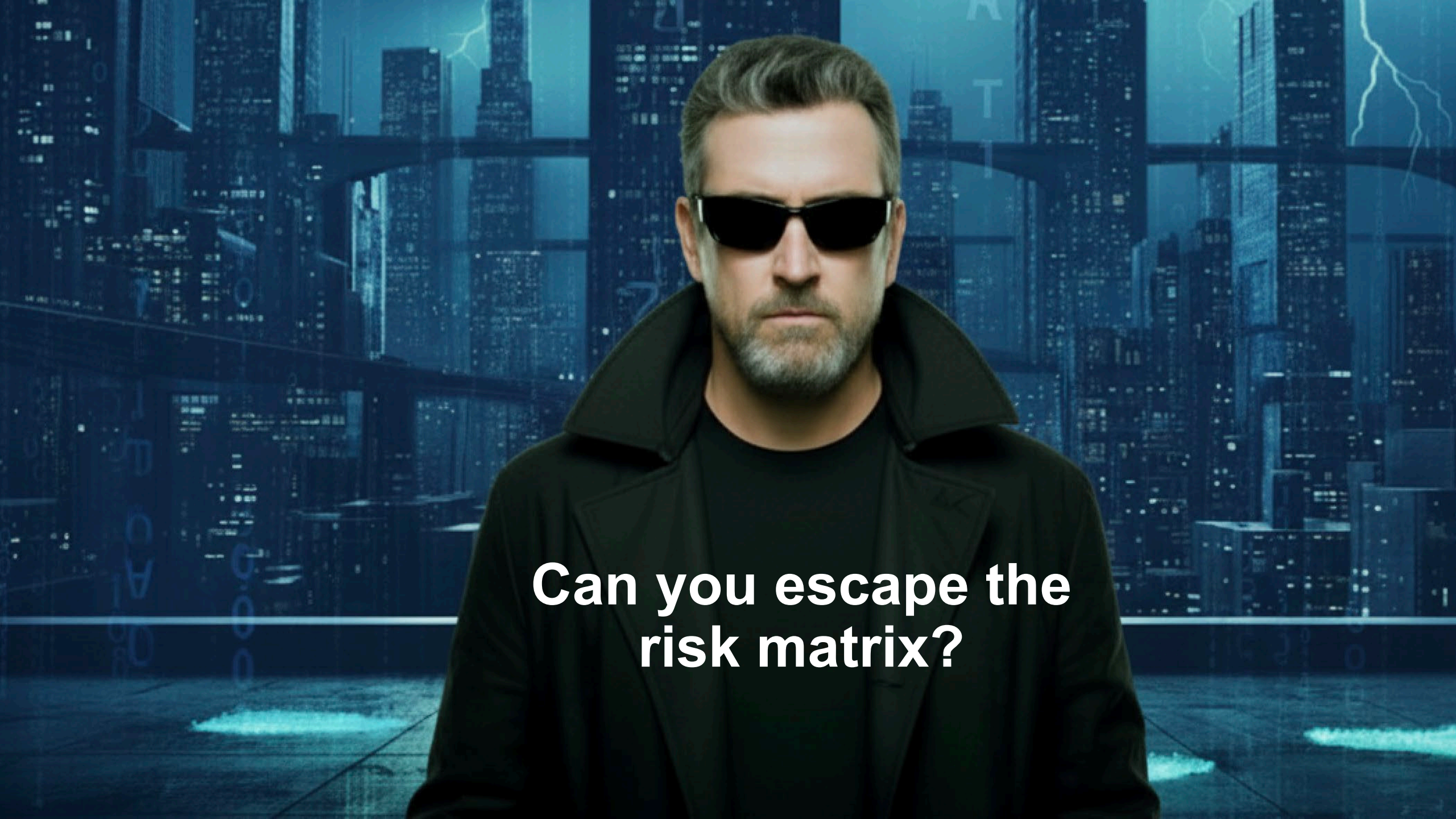
SPEAKER

John A. Wheeler

Founder & CEO | Wheelhouse Advisors

CONNECTING RISKS THAT MATTER

2025 KOnnect


Can you escape the
risk matrix?

The choice is yours

ONE keeps you trapped.

ONE lets you think.

Our course for today

OBJECTIVE:
break free from risk silos

FOCUS:
integrated risk thinking through a “PRACtical” path of managing risk

OUTCOME:
balanced decisions that move faster

Business is lost in the matrix of risk

REAL-WORLD PROOF:

Car manufacturer cyber incident
September 2025

- Plant shutdowns across UK, Slovakia, Brazil, India
- Dealer and supplier operations disrupted
- Estimated £5M per day in losses

Source: IRM Navigator™ Viewpoint Report - 2025 Edition, industry reporting, Sept 2025

Risk in 2025

- Disruption velocity
- AI uncertainty and model drift
- Regulatory churn
- Stakeholder trust deficit

Reality check for today's organizations

71%
lack an integrated view

72%
cite weak awareness and communication

36%
share common taxonomies

Result = risk silo thinking

Source: IRM Navigator™ Viewpoint Report - 2025 Edition

Reality check for you

What is the most difficult challenge you face navigating today's risk matrix?

160 total participants | 154 votes

1 / 1

Go to **pigeonhole.at**

KONNECT25K4

2025 Konnect

IRM leadership personas

SENIOR EXECUTIVE:
outcomes and portfolio risk

INSURANCE MANAGER:
transfer aligned to retained risk

RISK MANAGER:
cross-functional alignment

COMPLIANCE MANAGER:
obligations to evidence

My RED PILL moment

- Aggressive growth target. Mortgage controls loosened.
- Public outcomes years later:
  - ~$4.85B in TARP support during the crisis
  - Nearly $1B mortgage-abuse settlement with DOJ in 2014
  - Subsequent merger to stabilize and move forward

Source: The Risk Ignored Series – Wheelhouse Advisors, SEC public filings and US DOJ announcement (2014)

The questions leaders ask

How do we keep up with the pace of change?

How do we respond to disruptive events and stay resilient?

How do we leverage technology and data to drive strategy?

How do we govern new technologies like AI?

How do we manage risk to enable innovation and growth?

How do we create long-term value for our stakeholders?

How do we measure what really matters to the business?

What integrated means

- Balanced risk view along the PRACtical path:
  - Performance
  - Resilience
  - Assurance
  - Compliance
- Shared language and measures
- Coordinated focus

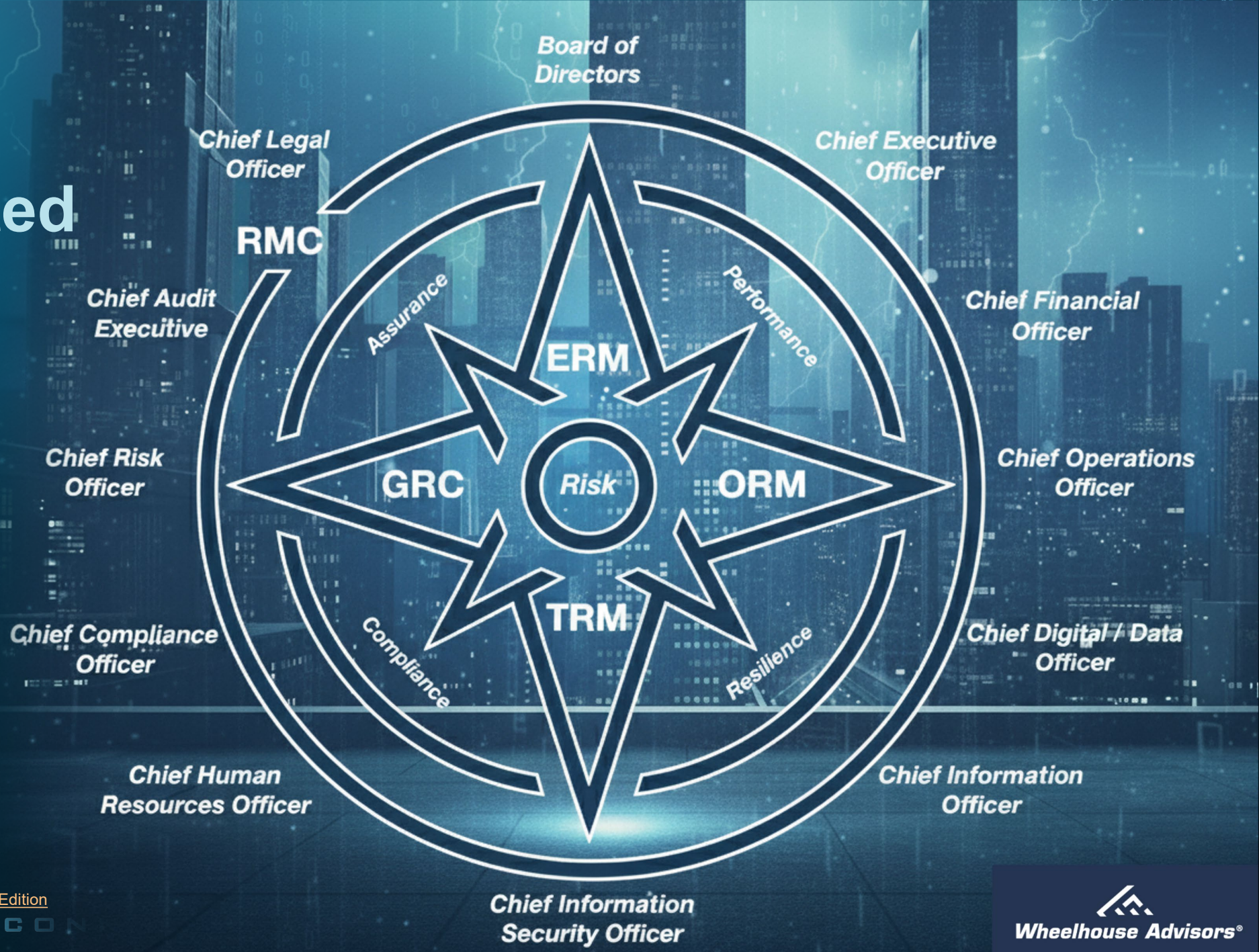
PRAC - interconnected by design

PERFORMANCE

RESILIENCE

ASSURANCE

COMPLIANCE



Source: IRM Navigator™ Viewpoint Report - 2025 Edition

Wheelhouse Advisors®

The IRM Navigator™ – a way forward

ASSESS

- Define actions, owners, timelines
- Map PRAC objectives
- Instrument evidence as work happens
- Trace risks and controls to
- Check for PRAC imbalance
- Close the loop to PRAC outcomes
- Quantify trade-offs and surface
- Assign cross-functional owners

Three traps to avoid

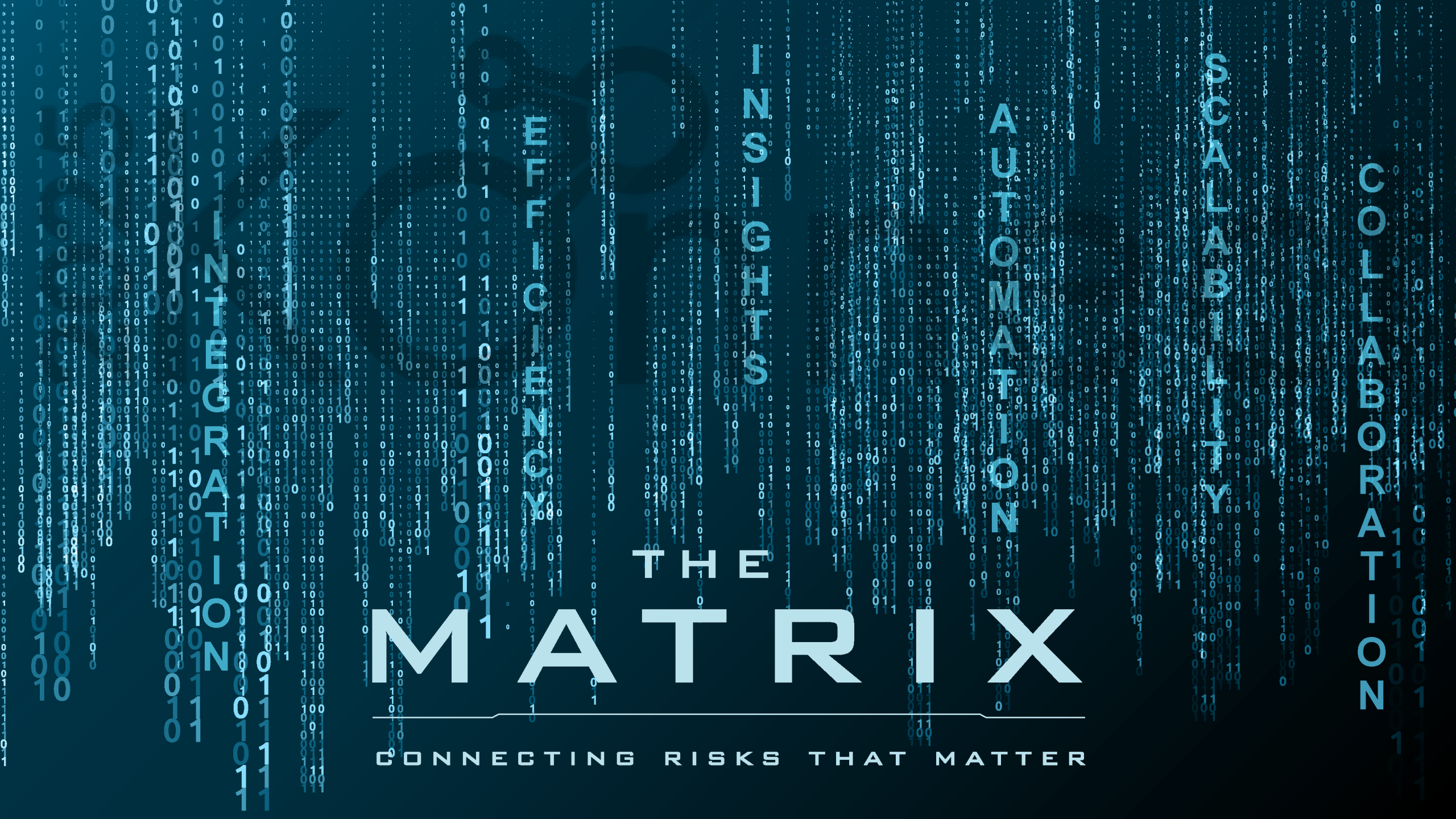
Metrics that reward parts, not strategic outcomes

Choose your course

Escape the risk matrix!

Commit to the RED PILL and take the leap.

Take the RED PILL and change the game.


INTEGRATION
EFFICIENCY
INSIGHTS
AUTOMATION
SCALABILITY
COLLABORATION
THE
MATRIX
CONNECTING RISKS THAT MATTER